

Playground fundraising

Parish Council 18th May 2023

The total so far paid to the bank from Give as you Live (GAYL), the online donation pages is £2711.45, there is £36.29 in further funds pending payment, those funds will be transferred to the payments when the retailers release the funds, most will not release the funds until their refund period has passed and some only release the funds every few months.

GAYL donations are transferred to the bank quarterly, the next payment to the bank account is due at end of June.

There is also £366.50 in Gift Aid waiting to be claimed.

More people signed up means more funds coming in. More people need to be encouraged to sign up to GAYL. Joining is easy, you just go to <https://www.giveasyoulive.com/join/ergt> to sign up, when you buy anything online go to the GAYL site first and sign in, then use the link on the site to go to the site you are buying from and shop as normal, a small donation from your purchase will be paid to the ERGT account at GAYL.

If existing members use the dedicated link on the GAYL website to invite friends to join when that friend has raised £5 in donations GAYL will add another £5.

The last 10 purchases through GAYL raised £19.27, from Crocus, Ancestry.com and Sainsbury's, 8 of those contributions were from Sainsbury's shopping (£12.25), Sainsbury's now pay a larger percentage, the average is now about £1.30-£1.50 per delivery, so it is well worth joining GAYL if you have a regular delivery from Sainsbury's. Since we started using GAYL 20% of the donations have been from Sainsbury's, 9% M & S with the rest made up of smaller amounts from many other retailers. These donations will filter through the system once approved by the retailers.

It is not just a few online stores, over 6,000 traders on the list including large electrical suppliers, insurance, holidays and travel, if you are booking a holiday or hotel, check GAYL first and raise some funds.

This document can be viewed on the Parish Council website <https://etchinghamparishcouncil.org.uk/document-category/playgrounds/>

Cllr. Colin Boylett