

Playground fundraising

Parish Council 16th March 2023

The total so far paid to the bank from Give as you Live (GAYL), the online donation pages and Gift Aid is £2707.77, there is £128.92 in further funds pending payment, those funds will be transferred to the payments when the retailers release the funds, most will not release the funds until their refund period has passed and some only release the funds every few months.

GAYL donations are transferred to the bank quarterly, the next payment to the bank account is due during May.

There is also £354 in Gift Aid waiting to be claimed.

There are currently 15 people who have used GAYL for shopping since the start of the scheme. The donations they have raised range from one person who has raised 4 pence from one purchase up to one who has raised £91.61 from 192 purchases, and various other amounts in between.

More people signed up would mean more funds coming in faster. More people need to be encouraged to sign up to GAYL. Joining is easy, you just need to go to <https://www.giveasyoulive.com/join/ergt> to sign up, then when you buy anything online go to the GAYL site first and sign in, then use the link on the site to go to the site you are buying from and shop as normal, a small donation from your purchase will be paid to the ERGT account at GAYL.

If existing members use the dedicated link on the GAYL website to invite friends to join when that friend has raised £5 in donations GAYL will add another £5.

You can also make sure you never miss a donation by downloading the 'Donation Reminder' from the GAYL website. It is a small piece of software that attaches as an extension on your Internet Browser, you will not know it is there until you open a website that is listed on GAYL, it will then remind you to get a donation, you click on the link in the message and it logs you into your GAYL account then takes you straight to the chosen website to make your purchase.

The last ten purchases through GAYL raised £16.74 ALL from Sainsbury's grocery shopping, Sainsbury's now pay a larger percentage, the average is now about £1.30-£1.50 per delivery, so it is well worth joining GAYL if you have a regular delivery from Sainsbury's. These donations will filter through the system once approved by the retailers.

It is not just a few online stores, over 5,000 traders on the list including large electrical suppliers, insurance, holidays and travel, if you are booking a holiday or hotel, check GAYL first and raise some funds.

I am currently publicising GAYL on social media and sending out invites to my contacts and would encourage existing users to use the link on the website to invite friends to get the extra donations.

**This document can be viewed on the Parish Council website
<https://etchinghamparishcouncil.org.uk/document-category/playgrounds/>**

Cllr. Colin Boylett